

NU COLOUR®

BIOADAPTIVE BB+ SKIN LOVING FOUNDATION



GET TO KNOW NU COLOUR BIOADAPTIVE BB+ SKIN LOVING FOUNDATION

What happens when a high-performance liquid foundation meet a skin-loving, bioadaptive beauty balm? An innovative formula called Nu Colour Bioadaptive BB+ Skin Loving Foundation. In essence, it's makeup that acts like skin care. Not only does Bioadaptive BB+ enhance your complexion with a luminous finish, but it helps your skin respond to stress and defends against blue light and UV rays with good-for-your-skin ingredients. What's more? This multitasker offers benefits that your skin needs which your foundation can't provide.

Nu Colour Bioadaptive BB+ Skin Loving Foundation protects and nourishes like a BB cream but performs like your favorite long-lasting foundation. It's enriched with Hyaluronic Acid and Rose Ferment for all-day soothing hydration and also contains bioadaptive Cocoa Seed Extract. This bioadaptive ingredient is rich in peptides and works to protect your skin from the damaging effects of blue light, free radicals, and environmental stressors—ensuring the health of your skin. And the adjustable coverage means you'll always look your best.

WHY YOU'LL LOVE IT

- Helps skin adapt to its environment with bioadaptive ingredient.
- Helps protect against harmful effects of blue light.
- Provides long-lasting hydration.
- Contains UVA SPF 35.
- Helps diminish the appearance of fine lines and wrinkles.
- Feels comfortable, never heavy or cakey.

- Long-lasting, all-day coverage.
- Helps control shine and oil breakthrough.
- Blurs imperfections with a luminous finish, helping skin tone to appear more even.
- Suitable for a wide variety of skin tones.

WHAT POWERS IT

- **Hyaluronic Acid-Rose Ferment Blend**—provides long-lasting, soothing hydration.
- **Theobroma Cacao (Cocoa) Seed Extract**—this bioadaptive ingredient helps protect your skin from free radicals and the damaging stressors of blue light exposure.

HOW TO USE IT

Apply one or two pumps of Nu Colour Bioadaptive BB+ Skin Loving Foundation to clean face using your fingers, brush, or sponge, and blend well into skin. Add more as needed.

TRY THESE WITH IT

- **ageLOC® LumiSpa®**—a first-of-its-kind, dual-action skin care system that helps to deliver dramatic skin renewal and deep cleansing in 1 Step for 2 Minutes with 7 Benefits.
- **Nutricentials® Bioadaptive Skin Care™**—complete bioadaptive skin care system that helps your skin adapt to environmental stressors like late nights and pollution.
- **ageLOC® Transformation Set**—complete and comprehensive skin care system that cleanses, purifies, renews, moisturizes, and reveals younger looking skin.

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LEARN MORE ABOUT IT

What are bioadaptive ingredients?

Bioadaptive ingredients help your skin adapt to its changing and unique environment, so it can recover from—and gain resiliency to—environmental stressors.

Why is blue light protection important?

Blue light from phones, laptops, tablets, TVs, LED light bulbs, and the sun causes oxidative stress, which can then lead to hyperpigmentation and premature aging of the skin. Your best defense? Minimize blue light exposure whenever possible and always use products containing antioxidants that neutralize free radical activity.

What makes this a skin-loving hybrid formula?

Not only does every application of Nu Colour Bioadaptive BB+ Skin Loving Foundation helps you look your best with a long-lasting luminous finish, but it also helps protect skin from everyday stressors while providing soothing hydration. It brings together the best of both worlds: makeup that acts like skin care.

What skin care regimen should I use?

Nu Colour Bioadaptive BB+ Skin Loving Foundation will complement any of our skin care regimens. But, to ensure your skin resiliently bounces back from life's daily stressors, you'll want to use the Nutricentials® Bioadaptive Skin Care™ line. After your cleanser, toner, serum, and moisturizer steps, apply Bioadaptive BB+ as the final step.

What are the benefits of Hyaluronic Acid?

Hyaluronic Acid is an effective humectant that helps draw moisture into the skin. And when skin is hydrated, it can appear plumper, healthier, and younger.

How does Nu Colour Bioadaptive BB+ Skin Loving Foundation support Nu Skin's commitment to become more sustainable?

Nu Colour Bioadaptive BB+ Skin Loving Foundation's tube is made from responsibly sourced bioresin, and the carton comes from well-managed FSC®-certified forests. Please check your local capabilities and recycle

the carton where possible. By purchasing Nu Colour Bioadaptive BB+ Skin Loving Foundation, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us.

Visit www.nuskin.com/sustainability for more information and details on how to recycle.

INGREDIENTS:

Water (Aqua), Phenyl Trimethicone, Dimethicone, Titanium Dioxide, Butylene Glycol Dicaprylate/Dicaprate, Butylene Glycol, Acrylates Copolymer, Acrylates Copolymer, Butyloctyl Salicylate, Squalane, Cetyl PEG/PPG-10/1 Dimethicone, Pentylene Glycol, Dimethicone/Vinyl Dimethicone Crosspolymer, Glycerin, Hexyl Laurate, Polyglyceryl-4 Isostearate, Magnesium Stearate, Disteardimonium Hectorite, Magnesium Sulfate, Phenoxyethanol, Sorbitan Sesquioleate, Tribehenin, Ethylhexyl Palmitate, Stearic Acid, Hydrogenated Olive Oil Unsaponifiables, Alumina, Triethoxycaprylylsilane, Synthetic Fluorphlogopite, Methyl Methacrylate Crosspolymer, Aluminum Hydroxide, Ethylhexylglycerin, Rosa Damascena Flower Extract, Saccharomyces Ferment Filtrate, Disodium EDTA, Theobroma Cacao (Cocoa) Seed Extract, Trihydroxystearin, Propanediol, 1,2-Hexanediol, Tin Oxide, Sodium Hyaluronate, Glucomannan.

May Contain: Titanium Dioxide (CI 77891), Mica (CI 77019), Iron Oxides (CI 77491, CI 77492, CI 77499).