

“I LOVE ULTIMATE DUO, SHARE YOUR STORY” VIDEO CONTEST [Singapore]

Nu Skin is holding the “I Love Ultimate Duo, Share Your Story video contest” (the “Contest”). This Contest is held across Southeast Asia.

The Contest aims to share your product experience with Ultimate Duo. In order to participate in this Contest, you should answer the following:

- Self-introduction
- How did you get to know about Ultimate Duo?
- Why do you love Ultimate Duo?
- What benefits did you get from Ultimate Duo?
- How did Ultimate Duo help you live younger and better?
- How would you introduce Ultimate Duo to others?

Further details are set out in the Contest rules below. Owing to the uniqueness of each market, please note that these Contest rules are applicable only to Nu Skin Brand Affiliates from Singapore. Nu Skin Brand Affiliates from other participating markets may have different terms and conditions.

1. Who is Eligible

- 1.1 You are only eligible to participate in the Contest if you are a Nu Skin Brand Affiliate in Southeast Asia, and you have purchased and consumed Ultimate Duo within one (1) year prior to the date you submit your application to participate in this Contest under clause 3.1.

2. How to take part in the Contest

- 2.1 To take part in this Contest, we would like you to:
- (a) write a story about your beneficial experience with Ultimate Duo;
 - (b) and if your story is selected, create a 3-minute video in a landscape/horizontal layout, based on the story you have submitted.

3. How to enter into the Contest

- 3.1 **Step 1:**
- (a) Your story must be submitted by completing and submitting the information required in the form provided in this link:
https://www.nuskin.com/content/nuskin/en_SG/contests/I_Love_Ultimate_Duo_Share_Your_Story.html
 - (b) Your story must comply with our Policies and Procedures, and guidelines and local laws (See [compliance corner](#) for more information).
 - (c) You must submit your story strictly within the contest entry period between **1st January 2022 – 10th January 2022**.
- 3.2 **Step 2:**
We will review your story and notify you by 21st January 2022 if your story is shortlisted.
- 3.3 **Step 3:**

If your story is shortlisted, Nu Skin will notify you to proceed creating the 3-minute video of your story, and inform you of the closing date for your video submission. Upon submission of all videos on or before the closing date, Nu Skin will deliberate and choose three (3) outstanding contest entries at the individual market level that will progress to compete at the regional level. Three (3) eventual winners will be selected based on Nu Skin's consideration and online voting by visitors to Nu Skin Southeast Asia's Facebook page.

4. How will your Contest submission be judged

4.1 Your submission for this Contest will be considered by us based on the following judging criteria:

At individual market level:

- a. 50% on Content (script, creativity, message)
- b. 30% on Originality & Appropriateness to the topic
- c. 20% on Final Video (overall creativity, information accuracy)

At regional level:

- a. 40% on Nu Skin's Regional Management voting.
- b. 60% on Online Voting on Nu Skin Southeast Asia Facebook Page. A post is judged on its popularity based on the number of "Like" and "Share" clicks achieved.

5. Online Voting

5.1 Online voting on Nu Skin Southeast Asia's Facebook page will commence at **10.00 am** (Singapore time) on **22nd February 2022** when the six (6) qualifying videos are posted/uploaded and will end at **6.00 pm** (Singapore time) on **24th February 2022**, after which no further votes will be tabulated.

5.2 Voting is open to the public. Entries will be judged based on the number of "like" and "share" that each shortlisted video receives on the Nu Skin Southeast Asia Facebook page. To vote for their favorite video(s), voters must "like" the video(s) on Nu Skin Southeast Asia's Facebook page and/or "share" the video(s). **Only the "likes" and "shares" that appear on Nu Skin Southeast Asia's Facebook page will be considered as votes.**

6. Contest Prizes

6.1 Prizes at individual market level:

If we select your story and video as a winner in your market, you stand to win a **Nu Skin Product Voucher worth S\$400** (the "**Market Prize**"), subject to the following terms and conditions:

- The winners of Market Prize will be notified on or before **15th February 2022**.
- The Market Prizes will be made available for collection between **20th February 2022 and 31st March 2022** and such collection period cannot be renewed or extended. Any Market Prize that is not collected and/or redeemed within the collection period, will be forfeited accordingly.

6.2 Grand Prizes:

Market Prize winners of Singapore will automatically compete against other Market Prize winners in Southeast Asia, whereby six (6) finalists will be selected to be voted online via Nu Skin Southeast Asia's Facebook page as Grand Prize winners in Southeast Asia within the given timeline. Three (3) finalist with the highest overall votes will be selected as Grand Prize Winners at the regional level. They stand to win Nu Skin Products worth (retail value) **US\$1,200** (the "**Grand Prize**") subject to the following terms and conditions:

- The winners of Grand Prize will be notified on or before **1st March 2022**.
- The Grand Prizes will be made available for collection between **14th March** and **1st May 2022** and such collection period cannot be renewed or extended. Any Grand Prize that is not collected and/or redeemed within the collection period, will be forfeited accordingly.

Please note that the following terms and conditions apply in entirety to this Contest.

Contest Terms and Conditions

1. This Contest is organized and administered by Nu Skin Enterprises Singapore Pte Ltd ("**Nu Skin**").
2. Unless expressly stated otherwise, these terms and conditions incorporate your Nu Skin Brand Affiliate Agreement (including the International Sponsor Agreement and the Resident Market Purchase Agreement), the Nu Skin Policies and Procedures and the Nu Skin Sales Performance Plan.
3. By taking part in this Contest, you agree and are deemed to have read and understood all the rules and requirements of this Contest set out herein and these terms and conditions. You further warrant to us that, by taking part in this Contest:
 - (a) You shall comply strictly with all deadlines and Contest rules issued or given by Nu Skin and/or its representatives (including, for the avoidance of doubt, employees administering this Contest).
 - (b) It is your responsibility to access Nu Skin's website at regular intervals to view any changes to the terms and conditions of this Contest and Nu Skin is not obliged to notify you of any changes.
 - (c) You shall only submit original content produced by you, whether such content be in text, photograph, or video, or any such medium (the "**Content**").
 - (d) The Content shall be true to the best of your knowledge and belief.
 - (e) **Nothing in the Content that you submit to us shall contain anything (save for Nu Skin's products) which would infringe the intellectual property rights of any intellectual property owner, breach any contract or result in any civil or criminal liability, and you shall indemnify us fully and hold us harmless for any liability resulting from your infringement of such intellectual property or action or omission resulting in such liability.**
4. You understand and agree that:

- (a) Nu Skin may use all the Content submitted by you for the Contest in any form and in any media, including without limitation, in printed publications, promotional material (including online), and in all manner, in their original format or edited or altered in any way, without limitation as to frequency or duration, for marketing and/or promotional purposes.
 - (b) Nu Skin shall be granted a perpetual royalty free license to use and/or to further alter the copyright Content in its own name or any other name that it may choose.
 - (c) The Content may be viewed anywhere throughout the world and not just in your home country and that some overseas countries may not provide the same level of protection to the rights of individuals as your home country laws may provide.
 - (d) Your name may appear in a caption in proximity to the Content used in accordance with the above terms, or in the editorial text accompanying them, but you also agree that the Content may be used without any reference to your name.
 - (e) You release and discharge Nu Skin and its affiliates, their respective officers, directors, employees and agents, and the successors and assigns of the forgoing (including any agency, client, broadcaster and publisher) from any and all claims, causes of action and demands arising out of or resulting from the use of the Content, including but not limited to any claims for defamation or invasion of privacy.
5. In respect of the Contest prizes, you agree that:
- (a) It is in Nu Skin's absolute discretion to determine the Contest prizes, and to change such prizes at any time, and Nu Skin shall endeavour to provide a substitute prize with equivalent value.
 - (b) Contest prizes are non-transferable and non-redeemable for cash, and neither do they carry any Personal Sales Volume or Commissionable Sales Value.
 - (c) Contest prizes, if in the form of vouchers or discount codes, may not be used together with any other vouchers, discounts, offers, promotions, privileges, and must be expended in a single receipt, unless expressly informed otherwise.
 - (d) Contest prize winners are personally and solely responsible for any expenses or taxes incurred or which may be incidental to collecting and winning the Contest prize.
6. It shall be in Nu Skin's absolute discretion and Nu Skin has the absolute discretion and unfettered right to do all things it deems fit in respect of the Contest, including but not limited to the determination and/or performance of the following:
- (a) Change, amend or vary these terms and conditions and such other Contest rules in any way which Nu Skin deems fit.
 - (b) Determine if your Contest submission complies with the express or implied terms of this Contest.
 - (c) Reject any late submissions in respect of the Contest, regardless of reason.

- (d) Shortlist such Contest submissions it deems fit and worthy of being shortlisted.
 - (e) Determining such Contest winners as it deems fit and worthy of winning the Contest.
 - (f) Determining the number of winners of the Contest.
 - (g) Determining the date of announcement/notification of the winning entries of the Contest.
 - (h) Disqualifying your continued participation in the Contest or forfeiting the Contest prizes for any perceived non-compliance.
 - (i) Terminating and suspending this Contest at Nu Skin's absolute discretion, without any prior notice.
7. In the event of any dispute in respect of this Contest, Nu Skin's decision shall be final, conclusive, and binding, and Nu Skin is not bound to give any reasons for its determination in relation to any matters relating to or in connection with this Contest.
 8. As far as permitted by applicable law, you accept that you participate in the Contest at your own risk. Nu Skin shall not, be responsible for any injury, loss or damage suffered as a result of or in connection with this Contest and/or redemption or use of the prizes however arising, including but not limited to, fulfilment of the prizes, or any breakdown or malfunction of any computer system or equipment.
 9. For the avoidance of doubt, this Contest adopts the same governing law and dispute resolution provisions set out in your Brand Affiliate Agreement.
 10. Should any part of these Contest rules or terms and conditions be void or unenforceable for any reason, the rest of these rules or terms and conditions shall not be affected and shall continue in full force and effect.