

# INSTABLANC

## FACE WHITENING MILK

*Instantly illuminate your face anytime and on-the-go*

### MEET INSTABLANC

InstaBlanc is a must-have product for women who want skin-whitening benefits and to achieve luminous glowing skin. It contains whitening ingredients to target the appearance of hyperpigmentation. Moreover, it is versatile and complements any daily skin care regime because you can use it anytime, on face and as often as needed. This quick-acting, quick-absorbing visibly whitening milk is a demonstrable product with instant results that you will love to share with others!



## WHY YOU'LL LOVE IT

### Instantly provides a cosmetic whitening effect

- 94% of users noticed that their skin appears luminous and glowing
- 89% of users felt that their skin appears instantly whiter and fairer

### With prolonged use, enjoy long term skin whitening benefits

#### Leaves skin smooth and moisturized

- 100% of users love how their skin feels after use

#### Easily absorbed with no greasy feeling

- 100% of users felt that InstaBlanc absorbs quickly, and is light and non-greasy on the skin

#### Formulated with ingredients known to reduce the appearance of hyperpigmentation

#### Suitable for face and body

## WHAT POWERS IT

**Mica and Titanium Dioxide** – These ingredients visibly cover discoloration on the skin creating an instant whitening effect.

**Niacinamide** – visibly targets a key component of uneven skin tone.

**Bisabolol** – soothes the skin and protects against environmental stressors like sun exposure and pollution, which can lead to uneven skin tone.

**Glycerin** - attracts and bonds moisture to the skin for lasting hydration.

## HOW TO USE IT

- Shake well before use
- Squeeze desired amount of product onto palm
- Spread and apply evenly onto face and neckline and pat dry
- Use anytime and as often as needed

Recommended usage: Use after moisturizer and before your sunblock.

## TRY THESE WITH IT

### Exfoliant Scrub

With natural marine diatoms (fossilized algae), Exfoliant Scrub gently smooths skin's surface by releasing dead cell buildup and pore-blocking impurities for a more radiant complexion.

### SunRight SPF35

SunRight sun care products provide broad-spectrum UVA and UVB protection with the benefits of anti-aging ingredients. Formulated for the entire family, it provides sun and environmental protection in a non-greasy moisturizing formula.

## LEARN MORE ABOUT IT

### 1. Where does InstaBlanc fit in my skin care routine?

To use on face after moisturizer, just before applying sunblock and makeup

[*Cleanse > Tone > Serum > Moisturiser > InstaBlanc > Sunblock > Makeup*]

### 2. Can InstaBlanc be used on face and body?

InstaBlanc was developed for use on face but is also suitable for use on body. It can be used to combat the appearance of uneven skin tone on desired areas of concern.

### 3. Which skin types are suited to use InstaBlanc?

InstaBlanc is formulated for all skin types; however, people with sensitive skin should test the product before use.

### 4. Do I still need to use a sunscreen if using InstaBlanc?

Yes, you should always use a sunscreen product that protects against UVA and UVB rays. InstaBlanc does not come with sunscreen functions and SPF protection. We recommend complementing with our Sunright 35 to protect your skin from sun damage.

### 5. When should I apply makeup when using InstaBlanc?

InstaBlanc should be applied before sunblock and makeup.

If you need to reapply InstaBlanc (before touching up makeup), dispense a pea-sized amount of product, spread evenly across fingertips and gently pat InstaBlanc on to skin until fully absorbed. Touch up your makeup as needed

### 6. How often should I reapply InstaBlanc?

You may reapply InstaBlanc as often as needed for instant whiter and glowing skin.

## WHAT'S IN IT

Water (Aqua), Butylene Glycol, Niacinamide, Cyclopentasiloxane, Cyclohexasiloxane, Polymethylsilsesquioxane/Silica Crosspolymer, Mica (CI 77019), Glycerin, Phenoxyethanol, Titanium Dioxide (CI 77891), PEG-8, Bisabolol, Acrylates/Beheneth-25 Methacrylate Copolymer, Hydrogenated Lecithin, Ethylhexylglycerin, PEG-60 Hydrogenated Castor Oil, Hydrogenated Phosphatidylcholine, Sodium Hydroxide, Fragrance (Parfum).