



EYE LOVE BRIGHT EYES ILLUMINATING EYE CREAM

Your skin has a mind of its own. But now you can make it resilient to what life throws at you with a bioadaptive skin care system that helps your skin adapt to environmental stressors like late nights and pollution and protects against UV—for better, balanced skin every single day. It's so intuitive; it knows what your skin needs before you do. And with clean formulas, you can feel confident about what you're putting on your skin. Make every day a great skin day.



MEET EYE LOVE BRIGHT EYES

Refresh and illuminate the skin around your eyes with an instant surge of cooling comfort. This lightweight, creamy formula made with Roundhead Bush Clover helps improve radiance and reduce the appearance of dull, uneven, stressed, and tired skin. At the same time, Apple Extract helps skin look and feel hydrated all day long. And bioadaptive botanicals help protect against daily stressors so skin stays visibly vibrant and healthy. All in a product with a silky-smooth texture that sits perfectly under makeup and even helps hold it in place. Nutricentials Eye Love Bright Eyes Illuminating Eye Cream will make you fall in love again with your brighter, beautiful eyes.

WHY YOU'LL LOVE IT

- Made with bioadaptive botanicals that help your skin adapt to its environment better.
- A clean formula which you can feel good about putting on your skin.
- Protects against, and increases resiliency to, the damaging effects of stress, pollution, and free radicals.
- Helps improve the look of dull, uneven, stressed, and tired skin caused by daily stressors.
- Helps to give skin around the eye area a brighter, more radiant and luminous appearance.
- Helps reduce the appearance of dark circles, puffiness, and signs of fatigue, so skin looks more rested and revived.
- Helps decrease the appearance of lines and wrinkles around the eye area.
- Provides an instant cooling sensation that helps skin look and feel refreshed.
- Helps skin look healthier and younger and feel dewy and hydrated.

- Features a silky-smooth texture that allows for flawless makeup application and helps hold makeup in place.
- Ophthalmologist-tested.

WHAT POWERS IT

- **Bioadaptive Botanical Complex (Rhodiola, Maral Root, Siberian Ginseng, Chaga Mushroom, and Resurrection Plant)**—a blend of botanical extracts from plants that thrive in extreme climates and can help your skin adapt better to stressors.
- **Roundhead Bush Clover (Lespedeza Capitata Leaf/Stem Extract)**—helps improve the look of dull, uneven, stressed, and tired skin.
- **Caffeine**—widely known as an energizing ingredient.
- **Apple Extract**—a natural moisturizing saccharide complex that provides a burst of moisturization.

HOW TO USE IT

Lightly pat around eye area morning and evening after your cleansing, toning, and serum steps, before you apply your moisturizer. Avoid direct contact with eyes. Do not apply to eyelids.

TRY THESE WITH IT

- **ageLOC Galvanic Spa EnergEyes**—your go-to rescue eye mask that instantly hydrates, visibly plumps and smooths delicate skin around the eyes.
- **Nutricentials Celltrex Always Right Recovery Fluid**—lightweight, fast-absorbing serum featuring a smart HydraFlex Blend that provides more or less hydration depending on what your skin needs throughout the day.



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LEARN MORE ABOUT IT

What are bioadaptive botanicals?

Bioadaptive botanicals are plants that thrive in extreme climates thanks to their adaptive properties. When used on the skin, the special properties of these botanicals help your skin adapt to its changing and unique environment so that it can recover from—and gain resiliency to environmental stressors.

How is Nutricentials Eye Love Bright Eyes Illuminating Eye Cream different from other eye creams?

In addition to helping decrease the appearance of dark circles, puffiness, and lines and wrinkles, Nutricentials Eye Love Bright Eyes Illuminating Eye Cream contains ingredients that help improve the look of dull, uneven, stressed, and tired skin caused by daily stressors.

At which step in my daily regimen do I apply Nutricentials Eye Love Bright Eyes Illuminating Eye Cream?

Apply Nutricentials Eye Love Bright Eyes Illuminating Eye Cream after your cleansing, toning, and serum steps, before you apply your moisturizer.

Can I use Nutricentials Eye Love Bright Eyes Illuminating Eye Cream under makeup?

Yes! Nutricentials Eye Love Bright Eyes Illuminating Eye Cream is a silky-smooth cream that absorbs quickly and creates an even base for you to apply makeup over. Allow 60 seconds for the cream to absorb before applying your makeup.

How does Nutricentials Eye Love Bright Eyes Illuminating Eye Cream support Nu Skin's commitment to become more sustainable?

Nutricentials Eye Love Bright Eyes Illuminating Eye Cream's tube is proudly made with 50% PCR (post-consumer resin).

Other Nutricentials product bottles are also made from 100% PCR, and our tubes are made with 34-35% PCR for a combined savings of 57.5 tons of virgin plastic from being produced annually.* Plus, more than 90% of our palm ingredients are Roundtable on Sustainable Palm Oil (RSPO) sourced. You can further our sustainability efforts by recycling our packaging bottles, jars and cartons where

possible. By purchasing Nutricentials, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Please visit www.nuskin.com/sustainability for more information.

*Based on 2021 global forecasts.

What is Nutricentials' commitment to being transparent and sustainable?

With our commitment to transparency, sustainability, and using only the best of science and nature, we bring you clean formulas based on our Nutricentials ingredient list—all in sustainable packaging. So you can feel confident in your natural glow and in your skin care. Nutricentials Bioadaptive Skin Care is responsibly produced skin care for the environmentally conscious consumers.

WHAT'S IN IT

Water (Aqua), Butylene Glycol, Glycerin, Pyrus Malus (Apple) Fruit Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Diisostearyl Dimer Dilinoleate, Dimethicone, Glyceryl Stearate, Octyldodecyl Stearoyl Stearate, Cetearyl Alcohol, Cetearyl Glucoside, Propanediol, Titanium Dioxide (CI 77891), Hydrogenated Polyisobutene, Isopropyl Lauroyl Sarcosinate, Jojoba Esters, Mica (CI 77019), Phenoxyethanol, Albizia Julibrissin Bark Extract, Tocopheryl Acetate, Sodium Stearoyl Glutamate, Carbomer, Caffeine, Lespedeza Capitata Leaf/Stem Extract, Ethylhexylglycerin, Sodium Benzoate, Sodium Gluconate, Sodium Hydroxide, Iron Oxides (CI 77491), Iron Oxides (CI 77492), Acanthopanax Senticosus (Eleuthero) Root Extract, Inonotus Obliquus (Mushroom) Extract, Rhaponticum Carthamoides Root Extract, Rhodiola Rosea Extract, Selaginella Lepidophylla Extract, Phytic Acid, Darutoside.

