

EPOCH® POLISHING BAR



PRODUCT OVERVIEW

Polish your skin while you cleanse. Epoch Polishing Bar is a soap-free cleanser made with Glacial Marine Mud and sisku'pas (ground bark), which Native Americans of the Pacific Northwest used to smooth skin. This bar effectively cleanses the body and helps slough off dead skin cells, leaving you with a smooth, clean feeling.

TARGET AUDIENCE

Men and women looking to give their body a deep clean with skin polishing benefits—and without the drying effects of soap.

PRODUCT BENEFITS

- Effectively removes dirt, excess oil, and other impurities without the use of soap.
- Gently polishes skin, leaving it fresh, clean, and smooth.
- Features Glacial Marine Mud to help condition skin.
- Safety-allergy-dermatologist tested.
- A donation of \$0.25 from each Epoch product sold goes to the Nu Skin Force for Good Foundation, a nonprofit organization committed to creating a better world for children by improving human life, continuing indigenous cultures, and protecting fragile environments.

KEY INGREDIENTS

- **Sisku'pas (Tsuga heterophylla)**—the ground bark of a coastal conifer treasured by the Cowlitz tribe of the Pacific Northwest, this ingredient was used for its skin buffing effects.
- **Epoch® Glacial Marine Mud**—obtained from a remote glacial estuary in the Pacific Northwest, it contains more

than 50 skin beneficial minerals and trace elements, including zinc and sea botanicals. It draws out impurities from skin without robbing skin of precious moisture.

USAGE/APPLICATION

Massage bar onto dampened skin in a gentle, rotating motion. Thoroughly rinse with warm water.

FYI

The Cowlitz tribe used sisku'pas for bathing before and during hunting expeditions. They also braided the bark to create a scrub for bathing.

Epoch Glacial Marine Mud is refined through an exclusive homogenization process to provide a highly absorbent mud with impeccable consistency. Legend has it that indigenous people in the area may have tried to make pottery from this special mud. They were unsuccessful because of the mud's fine particle size, but noticed their hands were softer and smoother.

COMPLEMENTARY PRODUCTS

- **Epoch® Glacial Marine Mud**—a unique glacial mud that draws out impurities and leaves it soft and smooth.
- **Epoch® Baobab Body Butter**—a rich moisturizing cream that promotes smooth, supple skin while enhancing skin resiliency for even softer skin tomorrow.
- **Polishing Peel Skin Refinisher**—resurfaces and polishes skin to immediately deliver fresh, glowing complexion benefits that are clinically proven to be equivalent to a professional microdermabrasion treatment.

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- **Perennial® Intense Moisturizer**—a body moisturizer that promotes cellular durability, helping to reinforce the skin's natural defense mechanisms and protect against external aggressors.

FREQUENTLY ASKED QUESTIONS

What is the difference between Epoch® Polishing Bar and Body Bar?

Body Bar is a cleansing bar, while Epoch Polishing Bar is exclusively formulated for deep cleansing, exfoliating, and smoothing.

Are trees cut down to harvest the bark?

No, trees are not cut down to gather the bark; our suppliers use only the discarded pieces that would otherwise be wasted (all Epoch ethnobotanical ingredients come from renewable resources).

Is Epoch® Polishing Bar for use on the face or the body?

People with very oily skin may choose to use Epoch Polishing Bar to cleanse the face, however, Nu Skin has many cleansers designed specifically for use on the face. Those looking specifically to exfoliate the face may want to use Nu Skin® Facial Scrub or Exfoliant Scrub.

What does it mean to “polish” your skin?

Polishing refers to a gentle type of exfoliation that leaves skin smoother by removing dead skin cells on the surface of the skin.

INGREDIENTS

Stearic Acid, Sodium Cocoyl Isethionate, Water (Aqua), Sodium Isethionate, Fragrance (Parfum), Sea Silt, Tsuga Heterophylla Bark Powder, Tocopherol, Ascorbyl Palmitate, Allantoin, Sodium Chloride, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491)

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