

# EPOCH® BODY LOTION



## OVERVIEW

Introducing two luxurious body lotions inspired by our new Epoch® Essential Oils. Enjoy two different sensory experiences with lotions formulated to provide unique skin aromatherapy. Energize and invigorate with Epoch Burst Body Lotion or relax and find peace with Epoch Unwind Body Lotion.

For centuries, indigenous cultures improved their lives with botanicals, from topical remedies to aromatherapy. With Epoch, Nu Skin has distilled centuries of plant wisdom and leveraged the expertise of a world-renowned ethnobotanist. Now we can infuse this wisdom into your modern lifestyle through our Epoch products.

Staying true to the Epoch tradition, these body lotions feature beneficial botanical ingredients derived from renewable sources. These traditional ingredients release aromas that provide natural, comforting, and therapeutic sensory experiences.

As part of Nu Skin's mission to improve lives, Nu Skin donates \$0.25 from each Epoch body lotion sale to the Nu Skin Force for Good Foundation—giving back to the communities that share their wisdom with us.

## PRODUCT POSITIONING

### EPOCH® BURST BODY LOTION

Create an energizing aromatherapy experience with Epoch Burst Body Lotion. Inspired by Epoch Burst Essential Oils Blend, it features essences of citrus and spearmint—sensory ingredients that Spaniards and Native Americans used for centuries. This rich body moisturizer leaves your skin feeling invigorated and hydrated.

### EPOCH® UNWIND BODY LOTION

Create a calming aromatherapy experience with Epoch Unwind Body Lotion. Inspired by Epoch Unwind Essential Oils Blend, it features essences of lavender and bergamot—sensory ingredients used for centuries for fragrance and wellness. This rich body moisturizer leaves your skin feeling perfectly balanced and hydrated.

## TARGET AUDIENCE

Anyone who wants to enjoy or gift a daily use lotion that provides an aromatherapy skin experience.

## PRODUCT USAGE

The perfect gift for holidays or special occasions. They provide a spa quality experience for a daily pick-me-up.

Smooth over entire body after bathing or whenever you want to give your skin extra hydration. Apply generously with gentle massaging motions.

## PRODUCT BENEFITS

- Light and easily absorbed
- Leaves skin feeling soft and smooth
- Moisturizes and nourishes the skin
- Burst features an energizing blend of citrus and mint essential oils
- Unwind features a relaxing blend of lavender, bergamot, and other balancing essential oils

## DID YOU KNOW?

Arabians tied fresh lavender leaves and flowers to the head or rubbed lavender on the forehead for wellness. On the island

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of Socotra, people used lavender for its healthful properties and rubbed it on hair and clothing for its fragrance.

In Southern Italy, people have long used Bergamot (Citrus bergamia) for wellness and as a source of fragrance. The Spaniards brought grapefruits to Florida in the early 1600s and the Native American Seminole used the fruit for food.

## FREQUENTLY ASKED QUESTIONS

**How are these products inspired by Epoch Essential Oils?**

These products contain the same essential oils that provide the sensory experiences in Epoch Burst Essential Oils Blend and Epoch Unwind Essential Oils Blend. The essential oils in Epoch Burst Body Lotion help provide an invigorating, energizing sensation. The essential oils in Epoch Unwind Body Lotion help provide a calming, relaxing feeling.

**Is this the first time Nu Skin has used essential oils in other products?**

No, but it is the first time Nu Skin has developed a product based on one of our Epoch Essential Oils. Nu Skin started using essential oils or extracts in other Epoch products long ago, in products such as Epoch Antiseptic Hand Sanitizer and Epoch IceDancer®.

**When should I apply Epoch Burst and Epoch Unwind Body Lotion?**

You can apply Epoch Burst and Epoch Unwind Body Lotions after bathing or any time of the day to give your skin extra hydration when needed.

**Are these Epoch Body products safe to use on children?**

We have not evaluated the use of these products on children. Children's skin can be more sensitive. We recommend proceeding cautiously when using personal care products on children.

## INGREDIENTS

### EPOCH® BURST BODY LOTION

Water (Aqua), Cetearyl Alcohol, Glycerin, Ethylhexyl Palmitate, Avena Sativa (Oat) Kernel Flour, Camelina Sativa Seed Oil, Dimethicone, Prunus Domestica Seed Oil, Ribes Nigrum (Black Currant) Bud Extract, Oryza Sativa (Rice) Bran Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Pelargonium Graveolens Flower Oil, Helianthus Annuus (Sunflower) Extract, Tocopherol, Citrus Grandis (Grapefruit) Peel Oil, Citrus Limon (Lemon) Peel Oil, Citrus Reticulata (Tangerine) Peel Oil, Citrus Aurantifolia (Lime) Peel Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Mentha Viridis (Spearmint) Leaf Oil, Cistus Ladaniferus Oil, Canarium Luzonicum Gum Nonvolatiles, Glyceryl Stearate, PEG-100 Stearate, Lavandula Hybrida Oil, Caprylic/Capric Triglyceride, Vegetable Oil, Carbomer, Zea Mays (Corn) Oil, Bis-Diglyceryl Polyacyladipate-2, Polysorbate 80, Steareth-21, Oleth-10, Ceteth-20, Choleth-24, Hydroxyacetophenone, Sodium Hydroxide, Disodium EDTA, Chlorphenesin, Fragrance (Parfum).

### EPOCH® UNWIND BODY LOTION

Water (Aqua), Cetearyl Alcohol, Glycerin, Ethylhexyl Palmitate, Avena Sativa (Oat) Kernel Flour, Camelina Sativa Seed Oil, Dimethicone, Prunus Domestica Seed Oil, Oryza Sativa (Rice) Bran Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Tocopherol, Lavandula Angustifolia (Lavender) Oil, Acacia Decurrens Flower Extract, Cananga Odorata Flower Oil, Pelargonium Graveolens Flower Oil, Juniperus Virginiana Oil, Salvia Sclarea (Clary) Oil, Pimenta Officinalis (Pimento) Leaf Oil, Evernia Prunastri (Oakmoss) Extract, Fusanus Spicatus Wood Oil, Helianthus Annuus (Sunflower) Extract, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Vetiveria Zizanioides Root Oil, Citrus Limon (Lemon) Peel Oil, Eucalyptus Radiata Flower/Leaf/Stem Oil, Pogostemon Cablin Oil, Glycine Soja (Soybean) Oil, Glyceryl Stearate, Cistus Ladaniferus Resin, PEG-100 Stearate, Vegetable Oil, Zea Mays (Corn) Oil, Caprylic/Capric Triglyceride, Carbomer, Bis-Diglyceryl Polyacyladipate-2, Polysorbate 80, Steareth-21, Oleth-10, Ceteth-20, Choleth-24, Hydroxyacetophenone, Sodium Hydroxide, Disodium EDTA, Chlorphenesin, Fragrance (Parfum).