

# NaPCA Moisture Mist

## Moisturising mist for hair, face and body

### Product Format

Oil-free liquid, packaged in a bottle with spray nozzle.

### Size

250 ml



### Product Overview

Dewy-fresh skin is just a spray away. Packed with natural moisture-binding ingredients like NaPCA, hyaluronic acid and urea, this formula keeps the skin feeling fresh. The cool, refreshing mist is also ideal for the body and hair. NaPCA Moisture Mist is suitable for men, women and children in dry or hot and humid environments.

### Product Benefits

- Improves the skin's moisture-binding capabilities.
- Increases the moisture level, making the skin feel supple and smooth and hair feel silky soft.
- Protects against the damaging, drying effects of wind, polluted air and other environmental influences.
- Can be used to set makeup.
- Fragrance-free.
- Safety-allergy-dermatologist tested.

### Key Ingredients

- **Sodium PCA** - acts as a humectant to maintain an optimal moisture level in the skin.
- **Hyaluronic acid** - binds moisture to your skin and hair.

### Usage/Application

Spray generously on face, hair and body whenever you need a refreshing moisture boost.

### Did You Know...

The humectant NaPCA is a component of the skin that is believed to be partly responsible for its moisture retention ability. NaPCA can absorb massive amounts of water; is non-toxic, colourless and odourless; and has been shown to be as mild to the skin as water. Although NaPCA is abundant in human skin, the cold, wind and heat often dry your skin, giving it a flaky, rough feeling. By applying products with ingredients such as NaPCA, you can help

eliminate these negative environmental factors. NaPCA works by retaining the water that is already in your skin and by attracting moisture from the atmosphere to your skin. NaPCA Moisture Mist is great for use when you are out boating, on the beach or by the poolside. Feel fresh as you travel by car or plane; cool off at home by keeping it in the refrigerator.

### Complementary Products

**Sunright®** - if you are seeking relief from hot weather with NaPCA Moisture Mist, you may be in the heat of the sun. Do not forget to protect your skin with Sunright®. Formulated with heat shock proteins and other sunscreens, Sunright® provides protection against UVA and UVB radiation.

**Perennial®** - now your skin can benefit from the same protection nature uses to guard tender flower bulbs through the harsh winter. This all-over body moisturiser helps your skin remain comfortably soft and healthy looking year round.

### Demonstrations

**Mirror demonstration** - spray NaPCA Moisture Mist and water onto two separate hand-held mirrors or onto different sections of the same mirror. Wait approximately 15 minutes. You will see that the water has evaporated, but the NaPCA Moisture Mist is still on the mirror. This visually demonstrates how humectants such as NaPCA, hyaluronic acid and others hold on to water in the formula, keeping it from evaporating. In this same way, these humectants bind to water present in the formula and hold it to your skin, so the water cannot dry and dissipate into the air.

**Apricot demonstration** - fill a small jar with NaPCA Moisture Mist and place a dried apricot into it. Seal the jar. Fill another small jar with mineral oil (an ingredient found in many moisturisers) and place a dried apricot into it. Seal this jar. After a few hours, you will see that the NaPCA Moisture

