



NU SKIN®  
THE DIFFERENCE. DEMONSTRATED®

CREATING SMILES Q2.2015



## NU SKIN BEGINS GLOBAL FORCE FOR GOOD DAY CELEBRATIONS WITH DECLARATION FROM UTAH GOVERNOR

Nu Skin celebrated its 12th annual Force for Good Day with a number of humanitarian projects focused on improving the lives of nearly 20,000 children around the world. More than 1,800 Nu Skin employees and sales leaders volunteered approximately 1,500 hours on projects that support the Nu Skin Force for Good Foundation's mission to improve children's health, education and economic circumstances.

The Force for Good Day celebration began at the company's global headquarters where the Utah Governor's Office declared June 4, 2015, as the state of Utah's Force for Good Day. The Governor's Office of Economic

Development Executive Director Val Hale read the declaration from the governor, which was then also signed by Nu Skin Founders Steven Lund and Sandie Tillotson along with Nu Skin President and CEO Truman Hunt.

"Nu Skin's annual Force for Good Day celebration has become a tradition where our global employees and sales leaders devote their time and resources to helping children in their local communities," said Hunt. "It celebrates the company's mission and efforts of the Nu Skin family to be a force for good not just on this one day but all year long."

Read more about the various Force for Good Day projects around the world on pages 2 and 3.



## U.S. DIRECT SELLING ASSOCIATION RECOGNIZES NU SKIN FOR ITS GLOBAL HUMANITARIAN EFFORTS

The U.S. Direct Selling Association (DSA) recognized Nu Skin Enterprises at its annual meeting in San Antonio with the 2015 ETHOS Vision of Tomorrow award for outstanding corporate social responsibility. Nu Skin was recognized for the impact of its social enterprise initiative to facilitate the purchase of VitaMeal by customers and distributors for donation to malnourished children around the world as well as its Force for Good non-profit work to help children in need.



# NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

## 2015 FORCE FOR GOOD DAY CREATES SMILES AROUND THE WORLD

The worldwide Nu Skin family of employees and distributors came together to be a force for good by serving their local communities for the 12th annual Force for Good Day. The global regions provided aid and support for children by improving health, education and economic opportunity in their local communities. See how Nu Skin's employees and sales leaders exemplify Nu Skin's commitment to improve lives and make a positive difference to those in need.



CANADA

### AMERICAS

**Canada-** Nu Skin Canada employees assembled 500 lunches and fed lunch to Toronto's homeless population. The market also provided support and comfort to families suffering from Epidermolysis Bullosa (EB) by hosting their 3rd annual Good Butterfly Day Event at the company's Mississauga office.

### EMEA

**Belgium-** Nu Skin employees planned activities to raise money for the Belgian charity, Moeders voor Moeders (mothers with young children who live in poverty). Proceeds from the events were used to provide the charity with fitted sheets for single and double beds, bath and kitchen towels, various baby items and school supplies.



SOUTH AMERICA

**United States-** Nu Skin Enterprises teamed up with Intermountain Healthcare, United Way of Utah County and Downtown Provo. Employees assembled 10,000 kids' care bags, made 200 fleece quilts, donated 3,000 children's books and DVDs and cleaned 12 city blocks of downtown Provo.

**Germany-** Nu Skin Germany is supporting the local Frankfurt association, Cancer Aid for Children, at its charity concert. This charity festival is organized by children, youth and young adults who are suffering from cancer. All proceeds from the event will help the charity fulfill dreams and bring joy to children suffering from cancer.



SOUTH AFRICA

**Latin America-** In Colombia, Nu Skin partnered with Charity Vision to provide free eye screening for 3,000 children. The company kicked off the project with a Quiero Ver (I Want to See) event, and eye glasses were given to children who needed corrective lenses.

**Hungary-** Nu Skin employees helped renovate a children's sports club in Budapest and instructed the children on how to live an active and healthy lifestyle.

### GREATER CHINA



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**Mainland China, Hong Kong and Taiwan-** Greater China sponsored a second-hand clothing drive. The clothes were sold in charity shops that encourage people to recycle resources and were staffed by the disabled.

**Russia-** Nu Skin employees provided toys, books, table games and candy for children in a Moscow boarding school. Company employees also cleaned school grounds and beautified the neighborhood.

**South Africa-** Nu Skin South Africa partnered with the Kids Haven Shelter in Benoni Gauteng to educate and rehabilitate children living and working on the streets to help reintroduce them into society.

# NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS

## SOUTHEAST ASIA/PACIFIC

**Indonesia-** Children living in 10 remote and isolated areas throughout Indonesia were provided with educational boxes filled with books, crayons and educational toys.

**Malaysia-** Nu Skin Malaysia organized a Nature Hunt Day with 12 of its sponsored children from the Southeast Asia Children’s Heart Fund, joining with members from the board to enjoy a healthy day with a picnic at the Forest Research Institute Malaysia.

**Pacific-** Nu Skin Pacific Region employees volunteered their time to provide housekeeping, gardening and general maintenance of the Ronald McDonald House that supports children who are undergoing treatment at the local Westmead Children’s Hospital.

**Philippines-** A school supply drive titled, “Force for Good Tulong Balik Eskwela 2015,” benefitted children diagnosed with life-threatening congenital heart disease. The event was organized by employees and sales leaders from the Philippines.

**Singapore-** Nu Skin Singapore employees and sales leaders celebrated the company’s 15th anniversary in the country by visiting Trick Eye Museum with 40 chronically ill children from Club Rainbow Singapore.

**Thailand-** Employees from Nu Skin Thailand spent the day at a local indoor theme park with children who suffer from congenital heart disease. The children visited KidZania, which provides a realistic educational environment in a makeshift city built to scale for children between the ages of four to 12.

**Vietnam-** One hundred children with heart defects at Nhi Dong 1 Pediatric Hospital were cheered up and given gifts by employees of Nu Skin Vietnam.

## NORTH ASIA

**Japan-** Nu Skin Japan sponsored the Kits for Kids Project to create 3,000 stationery sets to be delivered to children at 17 elementary schools in Kesennuma City, Miyagi, as part of the company’s support effort for the areas affected by the Great Eastern Japan Earthquake. Nu Skin sales leaders and employees worked together across Japan and assembled the kits for the children.

**Korea-** This month, Nu Skin Korea is planning to paint murals at Jukbaek Elementary and give gifts to the students. This school was also the recipient of a Nu Hope Library in 2009 thanks to Nu Skin Korea sales leaders’ donations.



MALAYSIA



AUSTRALIA



JAPAN

# NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS



## SALES LEADERS MEET CHILDREN HELPED BY GREATER CHINA CHILDREN'S HEART FUND

The Greater China Children's Heart Fund (GCCHF) Honorary Director's Annual Meeting took place in Beijing at the Great Hall of the People in April. The event has become a tradition for sales leaders to meet many of the children helped through the Heart Fund. Two hundred and fifty Force for Good directors saw firsthand the circumstances of the young children requiring surgery and the impact their donations have made.

A highlight of the meeting was a visit from 6-year-old Wenyan and her parents. With the help of GCCHF, Wenyan received lifesaving heart surgery and recovered well enough to express her thanks personally to the honorary directors in attendance at the meeting. To date, more than 3,300 children in Greater China are enjoying a happy, healthy and active life thanks to those who have contributed to the Fund.



## SEVEN-YEAR-OLD FILIPINO GIRL RECEIVES LIFESAVING SURGERY

Precious Anne Fiona Pasion of Manila had difficulty breathing, was pale and experienced difficulty gaining weight. Her parents, Friederick and Emmalyn Pasion, were devastated when Precious was diagnosed with Ventricular Septal Defect - a hole in the wall that separates the right and left ventricles of the heart. The couple had no idea how they were going to afford an operation to save their 7-year-old daughter's life. Friederick was the sole provider of the family as a tricycle driver and only earned US\$180 per month.

That's when the Nu Skin Southeast Asia Children's Heart Fund and the Child Health in Life and Development (CHILD) Foundation stepped in to help the family. The partnership covered all of the cost of Precious' operation. As a result of the surgery, Precious can breathe and is no longer suffering from her life-threatening congenital defect. Her parents are grateful to Nu Skin and say they look forward to a brighter future with their daughter.



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# NOURISH THE CHILDREN HIGHLIGHTS



## NICARAGUA GIRL NOURISHED WITH VITAMEAL DREAMS OF GIVING BACK

Seven-year-old Karla lives with her parents in Cofradia, Estelí, Nicaragua. She suffered from malnutrition from being fed only one meal a day until she was offered VitaMeal at her school.

Shortly thereafter, Karla's family started to receive supplemental support of VitaMeal. Her family noticed that her charismatic, friendly and cheerful disposition improved. Her stamina and endurance also increased and now she spends that extra energy playing with her plastic tea set and dolls.

Karla said she dreams of becoming a doctor someday so she can treat children in her community and help prevent them from becoming ill like she once was.

## THE NOURISH THE CHILDREN INITIATIVE DISTRIBUTION TOTALS: APRIL-JUNE 2015

DESTINATION	MEALS
MALAWI	10,421,580
PHILIPPINES	3,197,400
HAITI	1,980,000
JAMAICA	720,000
LEBANON (SYRIAN REFUGEES)	540,000
EL SALVADOR	420,000
GUATEMALA	360,000
TRINIDAD	360,000
VENEZUELA	360,000
NORTH KOREA	288,000
HONDURAS	270,000
CHINA	257,220
CAMBODIA	180,000
NICARAGUA	180,000
CONGO	90,000
NEPAL	60,000
MOLDOVA	60,000

**TOTAL 19,744,200**

#1

LARGEST VITAMEAL DONATION MONTH (JUNE) AND DONATION QUARTER (Q2) IN NU SKIN'S HISTORY.

106%

INCREASE IN VITAMEAL DONATIONS IN JUNE OVER THE PREVIOUS YEAR.

219,380

AVERAGE NUMBER OF CHILDREN NOURISHED DAILY (BASED ON THE AVERAGE NUMBER OF BAGS DONATED IN THE QUARTER).

442,199,160

NUMBER OF MEALS DONATED THROUGH THE SECOND QUARTER OF 2015.



The Nourish the Children initiative is a social enterprise developed to effectively address the overwhelming problem of hunger and malnutrition. The initiative combines the skills and resources of a for-profit company with the reach and heart of non-profit charities to nourish tens of thousands of malnourished children every month.