

Nu Skin Southeast Asia & Pacific Region*

2023 Brand Affiliate Compliance Summary

This compliance information is provided by Nu Skin Southeast Asia & Pacific Region, on behalf of Nu Skin International Inc. (“Nu Skin”).

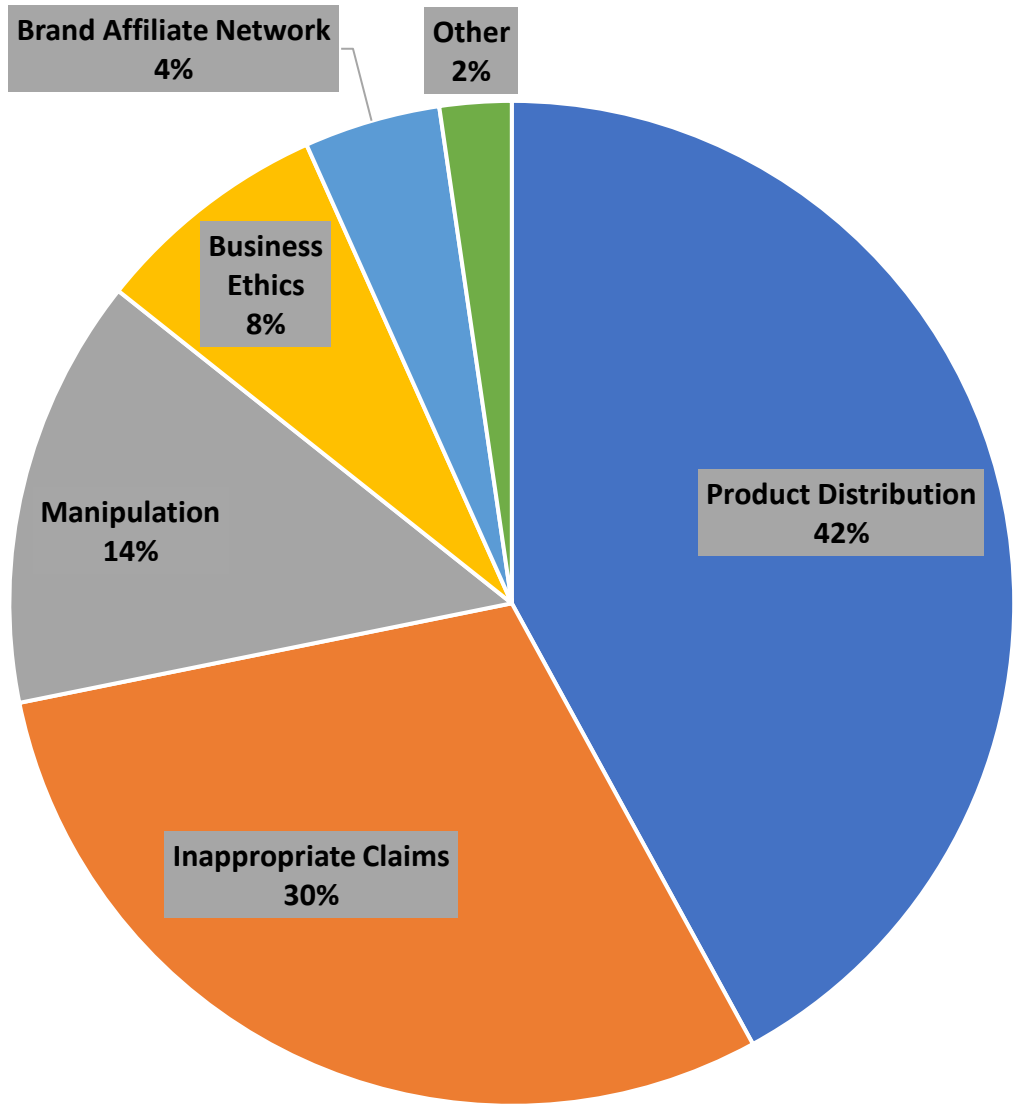
The following are remedial measures imposed by the Compliance Review Committee (“CRC”) for violations reported between January and December 2023. The total number of SEAPAC Region Brand Affiliates with violations was 420.

Pin Titles		Remedial Measures**	
Brand Affiliate:	332	Education/Warning Call or Letter:	5
Brand Representative:	52	Merge/Move:	15
Brand/Gold Partner:	9	Termination:	267
Senior Brand/Lapis Partner:	8	Withholding:	137
Exec. Brand/Ruby Partner:	7	Probation:	142
Brand/Emerald Director:	5	No Action	3
Senior Brand/Diamond Director:	5	Other:	2
Exec. Brand/Blue Diamond Director:	2		

*For the purpose of this document, “Southeast Asia & Pacific” or “SEAPAC” refers to Singapore, Malaysia, Brunei, Philippines, Indonesia, Thailand, Australia, New Zealand, French Polynesia, New Caledonia, excluding Vietnam.

**One Brand Affiliate may incur multiple remedial measures

Total Brand Affiliate Violations by Type*



*For the purpose of this document, certain violations have been combined in order to provide a comprehensive summary.

Nu Skin Southeast Asia & Pacific Region 2023 Brand Affiliate Compliance Summary

Global compliance has established a social media education and outreach program to educate Brand Affiliates concerning appropriate online activities. As part of this program, members of the compliance team within the SEAPAC Region regularly reach out to Brand Affiliates to educate them regarding problematic opportunity claims, product claims, and other content related to their online activities.

During 2023, members of the compliance team within the SEAPAC Region team documented 2494 incidents of educational outreach to Brand Affiliates.

