



# Q3 Social Impact Report 2022





# FORCE FOR GOOD AROUND THE WORLD



## South Africa

On Mandela Day, Nu Skin South Africa announced a donation of clothes to children in need through Kids Haven, an organization which aims to reach children in need, especially those without parental care, to provide shelter, protection, education, training and therapy.

## Pacific

Nu Skin Pacific's employees and brand affiliates worked to raise funds and awareness for people living with Cerebral Palsy across Australia. Nu Skin Pacific celebrated STEPtember with a goal to "Take 10,000 steps a day, your way, for people living cerebral palsy." Over 75 employees and brand affiliates came together to support the Cerebral Palsy Alliance.

## Corporate

The United Way of Utah County named Nu Skin its Corporate Partner of the Year for 2022. Nu Skin was honored for its work with the South Franklin Community Center in Provo, Utah. The South Franklin Community Center serves more than 550 children every year, empowering them to learn and grow while they connect with friends and mentors.

## Hungary

Nu Skin Hungary partnered with a local organization, the Magic Lantern that grants wishes of sick children in Hungary. Nu Skin was able to grant two wishes; Ákos visited Legoland with his family and Lora Bella received her own swing & slide in the family's garden since the hospitalizations prevented her from going to the community playground



# SOCIAL IMPACT: HEALTH & WELLNESS



## Smile Possible Initiative

Nu Skin Americas is excited to unveil their new partnership with Mobile Surgery International (MSI). All donations from this region to the Nu Skin Force for Good Foundation will be donated to Mobile Surgery International. MSI provides cleft lip and cleft palate surgeries free of charge, along with all necessary aftercare, including dental needs, speech therapy, psychological counseling and ear, nose, and throat consultation.



Donations to the Nu Skin Force for Good Foundation from the Americas will go to Mobile Surgery International to help kids in need.

For each purchase of AP 24<sup>®</sup> Toothpaste in the Americas, Nu Skin will automatically give a \$10 donation to Mobile Surgery International.





The Nu Skin Force for Good Foundation is excited to announce their newest one-time grant recipients. The Nu Skin Force for Good Foundation focuses on caring for the planet, nourishing future generations, and investing in the global community, and is grateful for partners throughout the world who help uplift their communities.

- Camp Kesem
- Charity Vision
- Family Promise of Ogden
- Friends Without a Border
- Heart Home Foundation
- International Rescue Committee
- MAIA
- Orphanage Support Services Organization
- Utah Team Mountain West
- Vision Spring

With their grant from the Nu Skin Force for Good Foundation, Friends Without A Border will be able to provide an estimated 1,500 procedures to children in their Lao Friends Hospital for Children.



Orphanage Support Services Organization will support the nutritional, psychological, emotional, educational, and medical needs of 350+ children in eight orphanages throughout Ecuador.





# VITAMEAL

Markets that have received VitaMeal donated by Nu Skin's family of brand affiliates, customers, and employees:

## Malawi

9,000,000 meals

## Haiti

540,000 meals

## Somalia

180,000 meals

## Argentina

126,000 meals

## Colombia

225,000 meals

## China

844,470 meals



Bags of VitaMeal donated

363,849



Meals donated

10,915,470

Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's brand affiliates and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, brand affiliates are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal.





# SUSTAINABILITY

## PACKAGING SAVINGS:

73.9 tons  
of global plastic savings

16.3 tons  
of global paper savings

2022 Year to Date Data

## Korea

Nu Skin Korea celebrated the completion of the **Nu Hope Forest Project**. Nu Hope Forest focuses on ecological restoration and allows visitors to observe the growth of endangered plants, rare plants, edible plants, and medicinal plants. Through this project, more than 600 trees and 5,000 flowers were planted in an area of 3,200 square meters.

## Corporate

Nu Skin was awarded the Sustainability Leadership Award from the Business Intelligence Group. This award is given to those who have made sustainability an integral part of their business practice.

